

IAWP LOGO USE AGREEMENT

The International Association of Workforce Professionals (IAWP) is happy to provide chapters with the IAWP logo. The use of the logo must adhere to the following guidelines:

Logo Design

- The logo is only used for an IAWP chapter in good standing.
- The logo may be resized to fit a particular use, but the original proportions of the image may not be changed.
- The logo may not be taken apart or combined with other design elements.
- The logo color must be PMS 2746 for the dark blue color and PMS 2727 for the light blue color.
- The logo may not be altered or otherwise modified, including change in color or font.
- The logo must stand alone. It may not be combined or appear in close proximity with other graphical elements.

Termination of Use

IAWP retains all ownership and copyright of the logo, in its original and derivative forms. Chapters do not have the authority to grant rights for the use of the logo or other IAWP intellectual property (including, but not limited to, membership lists) to a sub-chapter, 3rd party or other affiliate. The IAWP logo is a unique symbol that represents and identifies the Association and its activities. It is essential that the logo be used properly to ensure its continued value to the Association and its members. Therefore, IAWP reserves the right to immediately terminate the use of its logo to anyone at any time.

Changes to These Guidelines

IAWP reserves the right to change these guidelines solely at its own discretion.