



Dear Fellow Workforce Professionals,

Welcome to Cincinnati!



Winston Churchill once called Cincinnati “the most beautiful of American’s inland cities” and over the next few days, you will have an opportunity to experience that beauty. Our host hotel, the Hilton Cincinnati Netherland Plaza, is an architectural masterpiece with a long and rich history. Step out the door and you are just a short walk from the beautiful waterfront, amazing restaurants, and great public transportation.

This year’s workforce development conference provides over 20 hours of educational opportunities led by some of the best speakers in the field and from across sectors. Topics range from innovative practices in the workforce system to workforce development trends to professional and career development. No matter where you are in your career, just starting out, in the middle, nearing retirement, or even retired, I know you will find topics that will help you be a better workforce professional and a better human being.

A special thanks to the conference committee, led by Immediate Past President, Terri Pasternik, for their many months of hard work putting together what I know is going to be an awesome experience.

My theme for this year was “Building Blocks for Our Future.” As I look at the work we have accomplished over the past year, I think we have set in place the foundation for our future.

I look forward to meeting and talking with you throughout the conference.

“Invest in yourself for your professional and personal growth through IAWP.”

Sincerely,

Cheryl Brown—International President

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Topnotch Toil

May’s employment numbers were excellent. The unemployment rate fell to 3.8%, a level last seen in 4/00! The unemployment rate for African Americans declined to 5.9%, the lowest level since record keeping began in 1/72, and the unemployment rate for women was 3.6%, its lowest since 1953! Lastly, the unemployment rate for those with less than a HS diploma hit 5.4%, a near record. The Fed raises rates next Wednesday.

Ohio Chapter Blessings Bags Project

Bring us your unused grooming products

While we are here this week, the Ohio Chapter will be collecting hygiene items for Veterans' Blessings Bags. On the registration table is information about the bags. This information includes what is included in the bags as well as the purpose. The Stand Down is sponsored by the Dayton VA Medical Center and Volunteers of America. Stand Downs are typically one to three day events providing services to homeless Veterans. These services include (but are not limited to) food, shelter, clothing, health screenings and counseling about VA and Social Security benefits. In order to receive a blessing bag, the Veteran needs to meet certain criteria as defined by the U.S. Department of Labor. The bags are also given out at Ohio Job Centers to assist Veterans to prepare for job interviews. Each bag contains at least a toothbrush and toothpaste, razor, comb or small brush, soap or body wash, deodorant, and shampoo. Other items that have been donated in the past are wet wipes, hand lotion, band aids, shaving cream, chapstick, q-tips, socks, after-shave, cologne and perfume. Travel sizes are preferred, but all sizes of donations geared towards good hygiene are accepted. Monetary donations are also greatly appreciated. Please bring your donations to the registration table during the week to help the Ohio Chapter with this very important project!

To contribute, look for the camouflaged box with the flag on it. It's located at the registration table.

Terri Pasternik



DISTRICT MEETINGS

Monday, June 18, 5:15pm to 6:15pm

District I	Room 652	District II	Salon f/g
District III	Caprice 2/3	District IV	Pavilion
District V	Pavilion	District VI	Boardroom 4
District VII	Salon M	District VIII	Boardroom 3

Senior Workforce Professional Brunch

10:00 - 12:00 | Rosewood | \$25.00

If you are Senior Workforce professional, join your colleagues for brunch, networking and a short presentation on personal safety.

Must purchase by Noon on 6/17/18

SHARE THE SPIRIT

Show your support for the important work of the International Association of Workforce Professionals by wearing and sharing items branded with our association's logo.



IAWP HAT—\$10.00



IAWP RETRACTABLE BADGE HOLDER—
\$5.00



IAWP BADGE LANYARD—\$5.00



IAWP PEN—\$1.50



IAWP POWER BANK—\$10.00



IAWP USB DRIVE—\$10.00

WHO WANTS ICE CREAM?



IAWP Boot Camp Attendees Discuss the Past, Present and Future

By Mary Rogers



More than 30 members gave up their Saturday to attend IAWP Boot Camp 2018. The group was energetic, enthusiastic and loaded with new and innovative ideas. The group was led by Grant Axtell, International President Elect, Steve Bent,

IAWP Executive Director and Mary Rogers, International Vice President.

New membership categories implemented over the last year were discussed. The Workforce Professional category is the new designation for a regular member. Senior Workforce Professional is open to those with 25 years or more of IAWP membership or 62 years of age or older. Emeritus Workforce Professional honors members 80 years and older with a free membership. International Affiliate is open to other countries who wish to be a part of the organization and have delegates participate in IAWP activities and take an active role in the organization. The final category is Organizational Affiliate which open to entities such as our workforce partners and private sector entities with similar interests who wish to join as an organization.

The group learned the four major activities of IAWP. These are networking, informing, celebrating and educating. IAWP does not participate in activities of a political nature. This is strictly prohibited due to our 501C6 tax status.

Ethics and integrity were covered in detail. The three

legal obligations of board members and staff are duty of care, duty of loyalty and duty of obedience. The guiding documents for IAWP are the bylaws and standings rules. The 10 articles of the bylaws were discussed. These can only be changed by a vote of the membership. The standing rules build on the bylaws and are more detailed. They may be changed either by a 2/3 vote of the board or by petition and vote of the membership.

Misti Hodges, International Secretary/Treasurer, gave an overview of the organizations finances. This included the tax status and revenue streams. Officers and staff must practice fiduciary responsibility. The organization must have a reasonable well thought out budget spending money on good administrative support and items that support our without accumulating masses of money.

IAWP serves as the parent organization which grants the right for chapters to exist. Over the past few months, chapters have been asked to sign a Chapter Affiliation Agreement. The purpose of the agreement is to protect the association, the chapters, the members and staff. It is also a tool for the parent organization to assist chapters in meeting legal obligations required by the federal and state government. A very positive discussion surrounded the agreement. Those attending had the opportunity to have questions answered and receive input from other attendees about the advantages to all involved in IAWP.

The session ended with an open discussion of marketing strategies. Many shared marketing tools they had used and new ideas to open avenues with partners, administrators and others with similar interests. Everyone came away with new understanding of IAWP and renewed enthusiasm.

More information regarding these topics can be found at <http://bit.ly/workforcehandouts>.

Welcome Reception and IAWP Idol Competition

By Steve Corwin, Oregon

Great music, great networking, and a great competition filled Saturday night as early arrivals to the 2018 Workforce Development Conference danced the night away. Crowd faves “Cupid Shuffle,” Electric Slide,” The Wobble,” and “Casper Slide” filled the floor with line dancers. In between there were exuberant impromptu dance-offs during which Jason Huang from Taiwan Republic of China got the most animated cheers. This man knows how to dance!



During the IAWP Idol fundraising portion of the night Kathy Gundlach of Washington belted out “Breathe” by Rehab followed by Steve Strain of Oregon with John Cougar Mellencamp’s “Hurts So Good.” Amber Diva Drake also from Oregon sang a saucy “Harper Valley PTA.” Shellie DeLeo and Rebecca Stancil of Montana honored our host city with the theme song for the TV series “WKRP in Cincinnati.” The Maryland Chapter Group wrapped up the competition with “Don’t Worry, Be Happy!”

Each contestant sang well and received ovations from an enthusiastic audience. In the end it was Kathy Gundlach of Washington State who won the prize for most donations received when the gift buckets made their way through the crowd. Thank you to all five entrants for the entertainment and helping IAWP raise over \$170 in just a few fun minutes.

On a historic note, the Continental Room where this event was held was also the site of an amusing story involving Katherine Hepburn in 1940. She was the star of the stage production of “Philadelphia Story.” A Cincinnati native named Dan Tobin had won a part in the play when it premiered in New York City. When the production came to Cincinnati, some of Tobin’s college chums pitched in to throw a party for Dan. They were of modest means, so could only invite a few friends to the party. When the party started waiters surrounded the table and popped the corks off many a champagne bottle. Tobin’s friends were amazed and frantic to figure out how they could possibly pay the bill for such lavish libations.

A waiter set the partiers at ease when he noted that “Miss Hepburn ordered the champagne for the party so long as the party lasts.” Hepburn was seated nearby and talking with Hollywood mogul George Zukor who wanted the movie rights to “The Philadelphia Story.”

The Netherland Plaza hotel was opened in 1931 and placed on the National Historic Register in 1985. Among the famous guests to visit the property were Winston Churchill, Eleanor Roosevelt, Elvis Presley, Bing Crosby, and John and Jackie Kennedy.

THE FLASH:

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Retail Reduction

Many retail stores are shrinking their footprint or declaring bankruptcy. In part, it's because online sales have been rising by an astonishing 17%/year for two decades and are now 9% of all retail sales. Moreover, there are 24 square feet of retail space/person in the US; tops in the world. Canada has 17, followed by Australia at 11, then the UK and Japan at 4.5. More bricks-and-mortar pain ahead.

TIME	ACTIVITY	ROOM
8:30 - 10:00	IAWP 2017-18	Salon M
10:30 - 11:00	Opening Ceremonies	Pavilion
11:00 - 12:00	Keynote	Pavilion
12:00 - 1:30	Lunch On Own	
1:30 - 4:30	Extended Concurrent Sessions	Refer to Program
4:30 - 5:00	Afternoon Brain Break	Pavilion
5:00 - 5:30	International Cultural Exhibits	Pavilion Foyer



SUNDAY, JUNE 17 SCHEDULE

Notes from the Executive Office

- Those of you who did not vote on-line for 2018-2019 officers may still do so by using the on-line voting process found on IAW-PONLINE.ORG. A laptop is available at the information booth / registration desk for your convenience. Paper ballots are also available. The Executive Office staff will be available to assist with log-on issues. All votes must be cast by 1:30 pm on Tuesday, June 19th. Please cast your vote.
- At a table in the Pavilion Foyer, on Monday, June 18 from 8:30 am – 9:30 am and noon – 1:00 pm (before and after the Senior Workforce Brunch), and again on Tuesday, June 19 from 1:00 pm – 2:00 pm, the name place cards for the Banquet and Ball will be collected and seats assigned. Please designate one person to turn in place cards to reserve seats as a group.
- Ashland University will be offering academic hours to attendees who complete the educational training. The cost will be \$10 per person for 2.5 CEUs for the entire conference. You will need fill out the form located in each workshop room to be eligible. More information on where to pay for the credits will be in a future issue of this publication.